



ART SPECIFICATIONS FILE & IMAGE SUBMISSION REQUIREMENTS

PH: 818-995-0101 FX: 818-995-9235 www.musicconnection.com
Corporate Offices: 14654 Victory Blvd, Van Nuys, CA 91411

MACINTOSH USERS

We accept ONLY:

- **Quark** 6.5 (or lower) with all fonts and images included.
- **Photoshop** CS 2 (or lower) 300 dpi. Convert files to CMYK layers flattened.
- **Illustrator** CS 2 (or lower) 300 dpi. Convert files to CMYK create text to outlines.
- **MS Word** 2004 (or lower). Use for text ads only.
No Graphics! (Primarily used for layout reference)

File Formats Accepted: .tif, .jpg, .gif, .eps, .pdf (ver 4.0)

OTHER PLATFORMS

We accept ONLY:

- **Photoshop** CS 2 (or lower) 300 dpi. Convert files to CMYK layers flattened.
- **Illustrator** CS 2 (or lower) 300 dpi. Convert files to CMYK create text to outlines.
- **MS Word** 2004. Use for text ads only.
No Graphics! (Primarily used for layout reference)

File Formats Accepted: .tif, .jpg, .gif, .eps, .pdf (ver 4.0)

WEB GRAPHICS

We do not accept web graphics for print ads.

PHOTOS, PRINTOUTS

You may submit B&W or Color:

- **Photos** 8x10; 5x7; 4x6.
- **Halftones** 300 DPI or higher.
- **Slides**
- **Transparencies**
- **Printouts** Used for text or layout reference only - they cannot be considered for original art.
- **Photocopies** used for text or layout reference only - they cannot be considered for original art.

Important:

- Do NOT use compression software on your files!
- FTP large files to us. Ask your Ad Rep for details.
- If E-Mailing, attachments must be less than 5MB per E-Mail.
- Do NOT submit original or irreplaceable materials. *Music Connection* cannot assume responsibility for lost originals.